



**ROMÂNIA**  
*Ministerul Educației*  
**Universitatea „ARTIFEX” din București**  
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## ERASMUS POLICY STATEMENT

Among the strategic objectives of the university for the following years, the improvement of the international position and image is one of the key ones. The University and the academic community agree that the institutional development cannot be achieved in the absence of international cooperation. One of the actions within the scope of internationalization in the development strategy refers to “(...) encouraging the participation of the members of the community to international programs of mobilities (...)”. Therefore, the University aims to participate in students and staff mobilities, in the hope that the outcomes of these activities will contribute its own development. The University will initiate and develop partnerships for Erasmus activities with HEIs from programme and partner countries, seeking to cooperate with universities that have similar profile, structure, strategic objectives.

In the light of its commitment towards “education centred on student”, the “ARTIFEX” University of Bucharest is focused on the students and their needs, in relationship with the competences and abilities they have to acquire in the contemporary context of technical, technological and IT-related evolutions on the labour market. With this objective in sight, the university wishes to develop on all plans, at bachelor and master level, development which can no longer be possible outside the European educational context and internationalization.

The University aims to have most 10 mobilities per year (total). From the viewpoint of the University, the key expected results are: improvement / development of the curriculum, a stronger cooperation with the partner universities, improvement of the course contents, teaching auxiliaries, educational software, library resources, achievement of first-hand knowledge on quality assurance standards, criteria and procedures, to be used as benchmarks or improvement factors in the internal quality assurance processes of the “ARTIFEX” University.

The „ARTIFEX” University of Bucharest aims to participate in activities corresponding to Key Action 1 and Key action 2. By capitalizing the cooperation agreements with partners from abroad, the University expects to organize mobilities for both incoming and outgoing students, teachers and administrative staff.

The university considers that student and staff mobility will contribute to the increase of quality for the educational, research, and administrative processes. Students who will study at the University as incoming mobilities shall bring new perspectives, new expectancies towards the representatives of the University and the resources that the institution offers, and as they interact with the full-time University students, the exchange of experience will encourage the latter to enhance their perspectives and expectancies, thus encouraging the University and the staff to address them according to the principle of student-centred education. Also, the teacher exchange will promote a higher quality education, as the incoming colleagues will bring here their own expertise, experience, teaching abilities and strategies, while the outgoing members of our academic community will bring back from their mobilities new insights into the teaching, research, academic management, administrative fields.

A key quality assurance criterion on the design and update of the educational offer corresponding to a program is the compatibility of the curriculum with similar programs organized by other HEIs. By participating in Erasmus+, The University acquires direct, first-hand knowledge on the curriculum and course structures existent at partner institutions, from the point of view of both students and teachers. The aim for an improved compatibility is thus easier to reach.

The key activities of the university, regarding internationalization, are the mobilities for academic personnel and administrative staff for teaching and professional training and the students' mobilities, both for studies and placement, virtually or on site.

Mobilities come to support the entire academic community by the exchange of experience and the socio-cultural exchange, bringing a plus of knowledge through the achievement of new abilities: improved communication in foreign language, adaptation to a different culture and society. Also, digital, communicational and social competencies are achieved, thus forming what is called the European identity by diversity of culture.

This way, the university aligns to the pan-European trend of globalization.

The participation in Erasmus+, for the “ARTIFEX” University, will have impact on the institution, the staff and the students, the most important directions of impact are presented below:

- For students:
  - The contact with incoming students will be an incentive for our students to improve their foreign language skills, the capability to properly communicate with foreign people (people of different nation/ethnicity, culture background etc.), to learn from

the experience of the guests and also to pass/share their own experience, to make comparisons between the two institutions and to make themselves more committed to quality development in the University.

- Our students will be better connected to the labour market in the partner country, they will be more aware about the qualifications, knowledge, competences and abilities demanded by specific jobs in that country.
- The students are expected to have a greater success in becoming employed and, for those who already have jobs, their work performance and results will improve following the Erasmus+ experience.
- The degree of awareness towards other cultures will increase, leading to a stronger support attitude for the values of the European Union, the active citizenship and the respect for other people (regardless of the cultural / national / ethnical differences).
- The social network of students becomes wider, which can be helpful in their professional activity.
- For academic and administrative staff:
  - Improvement of the competencies related to communication in foreign languages.
  - Gain experience and acquisition of good practices in inter-university cooperation and European partnerships/programs.
  - Development of knowledge and experience on the teaching, research, administrative activities / methods / procedures / instruments, based on those applied by the partner institution.
  - Enlargement of the professional network.
- For the University:
  - Improvement / development of the curriculum.
  - A stronger cooperation with the partner universities.
  - Improvement of the course contents, teaching auxiliaries, educational software, library resources.
  - Achievement of first-hand knowledge on quality assurance standards, criteria and procedures, to be used as benchmarks or improvement factors in the internal QA of the “ARTIFEX” University.
- Indicators:
  - Number of outgoing mobilities (students / teachers / administrative staff).
  - Number of ingoing mobilities (students / teachers / administrative staff).
  - Benchmark reports within the internal quality assurance process.

- Number of documents reflecting good practices submitted/receive.
- Curriculum updates by capitalizing the cooperation within the Programme.
- Development of educational resources (new / improved educational resources).
- Other activities developed together with the partner HEI, other than mobilities.